

PRESS RELEASE

November 2, 2009

SAILOR[®] TEAMS UP WITH F/V NORTHWESTERN FROM DISCOVERY CHANNEL'S DEADLIEST CATCH

Complete communications package for Captain Sig Hansen and his vessel, F/V Northwestern

Thrane & Thrane has joined forces with the Fishing Vessel *Northwestern*, one of the lead king crab boats in the smash hit *Deadliest Catch* television show.

Sig and the five man crew of *Northwestern* operate out of Dutch Harbour and the Bering Sea; One of the toughest and deadliest fisheries in the world. *Northwestern* can be at sea for months at a time so SAILOR was the natural choice when it was time to replace her communications systems. With sixty foot waves, winds up to 150 knots and extreme icing that can reach over a foot thick, hard-wearing and reliable communications equipment is vital to ensuring the safety and welfare of the crew.

"We have had the same SAILOR VHF at the helm of *Northwestern* since 1987. I was thinking to myself, 'how many times have I hit those buttons?' And it's still going strong. So SAILOR is obviously high quality stuff," comments Sig. "I'm very happy to be a part of this, it was great timing and SAILOR really is the perfect fit for *Northwestern*. We'll make sure we put the gear through its paces."

The cooperation between Thrane & Thrane and *Northwestern* comprises the supply and installation of a complete SAILOR satcom, VHF and GMDSS communications package headed-up by the flagship SAILOR 500 FleetBroadband, which according to Sig will be used for both operational applications and the crew's own personal use.

"I really enjoy the fact that SAILOR 500 FleetBroadband provides the capabilities to contact our loved ones. What could be more therapeutic than that? I have no problem with the guys using it. I tell them, 'Hey, e-mail or call home'. Our work is stressful and tiring, so it's like therapy for them, they can even use webcams when they talk to their family and loved ones," explains Sig.

"It will also play an important role in our day to day operations, especially when it comes to the weather. With instant, detailed weather reports we can

stay out that little bit longer, haul more pots and make our time at sea more profitable.”

The high bandwidth offered by SAILOR 500 FleetBroadband will also play an important role in medical emergencies and equipment problems. If a crewmember is injured on-board, it will be possible to send pictures of the injury back to doctors on land, who, with more information at hand will be able to advise on a course of action. Likewise, should there be an engine or equipment failure, pictures or video of the problem will help the supplier’s technical support to assist the *Northwestern* crew in addressing the problem.

The entire *F/V Northwestern* communications package is made up of:

- SAILOR 500 FleetBroadband
- 2 x SAILOR System 5000 150W MF/HF
- SAILOR RT5022 VHF DSC Class A
- SAILOR RT2048 VHF
- SAILOR SGE-II EPIRB
- SAILOR SART II
- SAILOR TT-3026 mini-C
- 5 x SAILOR SP3510 Portable VHF
- 2 x SAILOR SP3520 Portable VHF GMDSS

“We are confident in the ability of all SAILOR products to withstand the harshest environments,” says Casper Jensen, VP Maritime Business Unit, Thrane & Thrane. “We actively seek out the toughest tests possible for SAILOR, such as the Volvo Ocean Race and now on-board perhaps the most famous professional fishing in the world, which regularly operates in the most extreme conditions encountered at sea. We are delighted to be working with Sig and the crew of *Northwestern* and are looking forward to seeing SAILOR in action on the next season of Discovery Channel’s *Deadliest Catch*.”

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About Thrane & Thrane

*Thrane & Thrane is the world's leading manufacturer of equipment and systems for global mobile communication based on sophisticated satellite and radio technology. Since its incorporation in 1981, the company has established a strong position within global mobile communication solutions based on the Inmarsat system and today, Thrane & Thrane provides equipment for maritime, land-based and aeronautical use. The company's communication products are sold throughout the world under the brands Thrane & Thrane, EXPLORER® and SAILOR® through distributors and partners. Thrane & Thrane is listed on NASDAQ OMX Copenhagen (THRAN).
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